



FAMILY HEALTH/BREAST CANCER RISK ASSESSMENT WEB SERVICE RELEASED

5AM Solutions supports Mama Mare Breast Cancer Foundation by developing web service to integrate family health history with Microsoft® HealthVault®

November 22, 2011, Reston, VA – 5AM Solutions announced that it has released a web service to integrate family health history with Microsoft® (MSFT) HealthVault®. In support of the Mama Mare Breast Cancer Foundation’s research collaboration with Kevin Hughes, M.D., co-director of the Avon Comprehensive Breast Evaluation Center at Massachusetts General Hospital and a surgeon at Newton-Wellesley Hospital, the web service will enable patients to use their HealthVault family health history information to assess breast cancer risk.

The project enables the Hughes RiskApps™ software, which identifies and manages women at high risk for hereditary cancer, to expand its reach and patient support through HealthVault. Patients at clinics that use Hughes RiskApps, including Massachusetts General Hospital, Newton-Wellesley Hospital Breast Center, Greater Baltimore Medical Center, and Carilion Clinic, can obtain their HealthVault health information for use in the clinic. This cuts down on manual processes and written forms, allowing physicians, genetic counselors, and patients to spend more time together on health and risk assessment concerns.

Using the HL7 family history model, the web service supports the bi-directional flow of information, allowing information collected in the clinic to be shared with patients via their private HealthVault accounts. The Hughes RiskApps team is expected to integrate and begin using the web service in early 2012.

The software release comes in time for Thanksgiving, which is also Family Health History Day. Since 2004, the Surgeon General has encouraged Americans to talk about, and to write down, the health problems that seem to run in their families, facilitating the notion that understanding of a family’s health history may help ensure a longer, healthier future together.

“5AM’s appreciation of the value of family health history continues to grow, and we’re encouraged by the novel ways the healthcare community comes together around this issue. We’re thrilled with the opportunity to tailor our web service to Microsoft’s HealthVault, to serve this unique collaboration of patient advocates, clinicians, and researchers,” said Brent Gendleman, 5AM Solutions CEO. “We’re excited

by the results the collaboration will provide the community, and 5AM will continue to innovate with the knowledge that using the Internet for such exchanges empowers both patients and physicians.”

”I started the Mama Mare Breast Cancer Foundation in memory of my mother, as a way to carry on her legacy through the spirit of helping others and to work towards making breast cancer nothing but a bad memory,” said Krista Kasper, Founder/Chair of the Mama Mare Breast Cancer Foundation, which funded the project. “This project represents a big step in furthering education, diagnosis, and treatment of women with breast cancer – the web service combines the in-clinic software with a commercial personal health record (HealthVault) and will reach a lot of people. The bigger steps we can take, the closer we’ll get to our goal, which is to eradicate breast cancer completely.”

About 5AM

5AM is a fast growing, profitable technology company that creates innovative software connecting the worlds of life science and health. 5AM’s purpose is to make the web the place where life science and health professionals work, collaborate, and succeed in serving their customers, partners, and each other. The company serves the health IT, researcher, biospecimen, and clinical trials fields. With its web, mobile, and analytical offerings, 5AM’s solutions are designed to overcome technology roadblocks and accelerate progress toward the ultimate goal of improved human health. For more information visit www.5amsolutions.com.

About the Mama Mare Breast Cancer Foundation

The Mama Mare Breast Cancer Foundation was started by Krista Kasper in February 2010, just two short months after she lost her beloved mother, Mary Ellen Pernice, age 51, to stage IV breast cancer. Their mission is to provide support services to breast cancer patients and their families and raise funds for biomedical research being conducted in search for a cure. For more information visit www.mamamare.org.

About the Hughes RiskApps™

Developed at the Massachusetts General Hospital and the Newton Wellesley Hospital, Hughes RiskApps helps to identify and manage women at high risk for hereditary cancer. The freeware software, currently in use at several breast and risk assessment clinics, allows a patient to input his or her own family history and risk data, which is then analyzed for breast and ovarian cancer risk. For more information visit www.hughesriskapps.net.

About Microsoft® HealthVault®

Microsoft HealthVault is a personal health application platform designed to put consumers in control of their health information. HealthVault provides a privacy- and security-enhanced foundation on which a broad ecosystem of providers can build innovative health and wellness solutions such as personal health records, disease management, fitness, weight loss and other Web applications. HealthVault can be used to collect and store health information that would otherwise reside in disparate systems and transfer the information between a variety of providers’ health services and systems. It enables the reuse and free flow of interoperable and transportable personal health information. For more information, visit www.HealthVault.com.

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