



5AM | SOLUTIONS

5AM SOLUTIONS ADDS VICE PRESIDENT OF BUSINESS DEVELOPMENT

Ginger Price brings experience, passion, and success on the front lines of personal health records

Reston, VA, February 23, 2010 – 5AM Solutions, an emerging technology leader in the life sciences, today announced the appointment of Virginia “Ginger” Price to Vice President of Business Development. Price will focus on building client and partner collaborations, supporting adoption of 5AM’s products and services, and bringing thought leadership on Health IT standards and interoperability. Price will further the company’s vision to be the place where clients, engineers, and investors can contribute to “Software For Life®.”

Ms. Price brings significant experience on the cutting edge of health IT. While at the U.S. Department of Veteran’s Affairs, she managed emerging health technology programs such as Home TeleHealth, Federal Health Information Exchange, and Bidirectional Health Information Exchange. Price led the concept definition, development, deployment, operations, and adoption of My Health_eVet as a market-leader in personal health records, serving nearly 750,000 veterans in an online health information, personal health record, and electronic services environment. Most recently, Price directed the Nationwide Health Information Network (NHIN) Program for the U.S. Department of Health and Human Service’s Office of the National Coordinator for Health IT (ONC). Committed to using standards, services, and a trust fabric that enables the secure exchange of health information over the Internet, the NHIN comprises a critical part of the nation’s health IT agenda.

“5AMers’ desire for excellence, respect for team members and clients, and willingness to stick with a difficult situation until the dawn breaks and the game is won makes them stand out in the field. That’s the reason I decided to join 5AM,” said Price. “For years, 5AM helped me as a program director to reach and exceed my personal expectations, and the expectations of clinicians and veterans. I am delighted to have the opportunity to continue our partnership, reverse roles, and assist 5AM in reaching and exceeding company aspirations.”

“As we invent, apply, and deliver technology solutions to fundamentally change the way researchers discover, doctors find answers, and patients receive care, we’re thrilled to have Ginger’s experience and vision to help shape our path forward,” said Brent Gendleman, Chief Executive Officer and President. “Her knowledge, relationships, and integrity match our values, and will help us develop solutions that enable information sharing and interoperability to accelerate advances in research and patient care.”

###

About 5AM Solutions

5AM Solutions innovates technology solutions for academic, government, commercial, and non-profit life sciences organizations. The company evolves the way biomedical researchers work, collaborate and succeed by using software to reveal new insights hidden in vast amounts of data, facilitate translational research, and solve workflow challenges. The company’s solutions overcome IT-based roadblocks to discovery and accelerate progress toward the ultimate goal of better health and improved patient outcomes. <http://www.5amsolutions.com/>

Contact:

Leslie Power
202-359-0990 voice
888-577-8855 fax
lpower@5amsolutions.com